

The Cultor | privacy policy

we (Cultor Creatives Pvt Ltd or “The Cultor”) recognise that your privacy is very important and take it seriously. This Privacy Policy sets out how we collect, use and disclose your data when you use our website <https://thecultor.com/> (“Website”)

The Website is referred to as the “Platform”.

References to “we”, “our” or “us” or the “Company” shall mean the Platform and/or Cultor Creatives Pvt Ltd Any references to “you”, “your” or “user” shall mean any person or entity using our Platform.

The Cultor cares about your privacy and wishes to share the steps it takes to protect your information in compliance with data privacy laws and best practices. the policy below describes: (1) what information may be collected; (2) how such information may be used; and (3) your rights as a visitor or user regarding such information. this privacy policy platformlies to all information collected or submitted on The Cultor’s platformlication. The Cultor uses this information to deliver the services offered on the platformlication, to inform you of changes to the platformlication or your account, to prevent illegal or potentially prohibited conduct, and to enforce our terms of use (the “terms”), which incorporate this privacy policy by reference. this privacy policy governs The Cultor’s information management policies including how Cultor gathers, stores or shares your information, if at all. notwithstanding anything to the contrary, this privacy policy does not platformly to information that is gathered or collected offline. by using the platformlication and by submitting information to The Cultor, you agree to the practices described in this privacy policy. this privacy policy is intended to provide you with a clear explanation of how, when and why we collect and use your personal information, as well as an explanation of your legal rights. nothing in this policy is intended to override the terms of any contract you have with us or any rights you have under platformlicable data privacy laws. please read the entire policy and make sure you fully understand our practices before using our services. if you do not agree with our practices you must immediately leave the aapplication. if you have any questions after fully reading the policy, please contact us at: hello@thecultor.com

1. Information we collect

- unidentified and non-identifiable information (“anonymous information”) does not enable The Cultor to identify the visitor from whom it was collected. the anonymous information that The Cultor may collect consists of: (1) the date, time and length of your visit, including how much content you viewed (in the aggregate); (2) your internet browser, operating system or internet service provider; and (3) what parts of the platformlication you used and for how long. The Cultor may aggregate, use and share anonymous information with third parties for marketing and advertising purposes.
- log-in data and additional personal information. you have the option to submit your information to platformly to be a The Cultor member, which we use to screen new platformlicants and may use to send announcements about major updates. your first and last name, email address, and company, is individually identifiable information, meaning information that can identify an individual or may, with reasonable efforts, lead to the identification of an individual (“pii”). pii may also be collected in creating a profile on the The Cultor. if any anonymous information is linked to pii, it is treated as pii as long as the connection exists.
- content You Share. This comprises all of the information you make available to other users via Platform, comprising such as: Information about you or relating to you that is voluntarily shared by you on the Platform, including without limitation, any quotes, images, political opinions, religious views, etc.
- chat Data. We collect the content of any communications between you and another user, when you use any chat feature on the Platform. This is stored on your device

and the devices of the users that you have sent communications to. However, we do not monitor your chat data, take any action based on your chat data or disclose it to any third party.

2. how is information collected?

The Cultor collects information about you only if we have a reason for such collection, such as to provide the services, email updates, or to improve our platform. information is collected in four ways:

(a) Log Data : We collect information that your browser or device sends us whenever you visit the Platform ("Log Data"). This Log Data includes information such as your Internet Protocol ("IP") address, geolocation and geospatial data, browser details, domain servers, device ID & model number, details of your operating system, and other related information. We also collect data on the specific pages of our Platform that you visit, the time and date of your visit, the time spent on those pages, default language and user preferences, and other similar usage related statistics. We may assign each user of the Platform unique identifiers to help keep track of future visits.

(b) information you provide The Cultor. when you register for our services or platformly to become a member, we collect the pii you provide to us. we also store all communications you have directly with us and with other users on the The Cultor platformlications or platforms.

(c) information obtained from outside sources. you can learn about these practices in section 5 below.

(d) information collected automatically through accessing the platform. when you visit the platform, your actions while you browse the platform, upload information, download information, or access any links, either directly through the platform or with the help of any third-party services such as cookies, are tracked. learn more about how we use cookies and third-party services in section 5 below.

3. why is information collected?

we use the information we collect (both anonymous information and pii) to operate and improve our platform, and customer support. this may include correspondence from The Cultor regarding your platformlication for membership, efforts to further develop and improve our services based on your input, to provide customer assistance and technical support, to create aggregated statistical data from anonymous information which The Cultor or its partners may use to provide or improve their respective services, and to enhance data and fraud security capabilities. in the future, we may sell to, buy, merge with, or partner with other businesses. in such transactions, user information may be among the transferred assets. The Cultor will not sell, license or otherwise disclose your pii except as stated herein, or under the following circumstances: (1) you have given your consent; (2) we previously notified you of the disclosure in this privacy policy or when you provided your information ro The Cultor; (3) we are compelled by law, legal process or court order to disclose; (4) disclosure is required to identify, contact, or bring legal action against someone who may cause harm to, or interfere with, The Cultor's rights or property, our users, members, or anyone else; or (5) to respond to an inquiry, request or complaint that you have made.

The Cultor may cooperate with internet service providers to identify users whenever required to comply with law, to enforce compliance with this privacy policy or our terms, or to protect the platformlication, our customers and others.

4. where is information stored?

The Cultor uses industry standard technologies to safeguard your data (both anonymous data and pii) from unauthorized use and disclosure and to prohibit security breaches of the data. unfortunately, no infrastructure, computer system or online communication is completely secure. The Cultor cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur. your use of the product is at your own risk. data will be maintained, processed and stored by The Cultor in india or other jurisdictions, as necessary,

for proper delivery of the services or as required by law.

we store your data with Amazon Web Services cloud platform provided by Amazon Web Services, Inc. (headquartered at 410 Terry Ave. N Seattle, Washington 98109, USA) on their servers located in India and abroad. Amazon Web Services implement security measures to protect the loss, misuse and alteration of the information, details of which are available at <https://aws.amazon.com/>. The privacy policies adopted by Amazon Web Services and is available at https://aws.amazon.com/privacy/?nc1=f_pr

5. cookies and third-party providers

some features and advertisements on the platform may contain “cookies” or similar-tracking technologies. a cookie is a small data file stored by your internet browser, provided that your computer is set to accept cookies. cookies help improve the user experience by identifying and gathering information about a user, their browser and preferences for websites they have already visited. the use of cookies allows us to better understand how our users interact with the site so we can work to improve your user experience. most modern internet browsers allow you to change your settings to prevent the storage of new cookies, receive warnings prior to their storage, or to delete cookies from your computer altogether. please review your browser’s instructions for more information. please be aware that if you choose to disable cookies, some portions of the site may cease functioning properly. The Cultor does not and cannot control cookies in advertisements placed by our authorized advertising partners. this privacy policy does not govern the privacy practices of third parties who gather information directly from you to provide advertisements on this site and other websites. the site may embed or contain links and advertisements for third party websites. similarly, third-party websites may embed or contain links and advertisements for the site. The Cultor cannot control and is not responsible for the privacy practices or content on any non-The Cultor websites. The Cultor is therefore not liable for your use of and exposure to such third-party websites and any content or advertisements they contain. you should familiarize yourself with the privacy policies and terms of use of these third parties to better understand their information management policies. if you choose to opt in to receive communications from a third party, any information you provide to said third party, will be subject to the privacy policy of the third party. if you later decide to opt out, you should contact the third party directly. where permitted by local data laws, The Cultor may disclose or otherwise allow others to access your pii pursuant to a legal request, such as a subpoena, legal proceedings, search warrant or court order, or in compliance with platformlicable law. if we have a good faith belief that the law requires disclosure, we may disclose your pii, with or without notice to you.

children and privacy :

we never collect or maintain information from those we actually know are under 13, and no part of our platformlication is structured to attract anyone under 13. The Cultor is committed to complying with all platformlicable laws and regulations regarding children. The Cultor does not and will not knowingly request, collect, store, maintain, or share any personally identifiable information of children under the age of 13, without first obtaining the consent of a legal guardian. in those limited instances, The Cultor will only collect reasonably necessary information, and will not share with third parties any personally identifiable information of a child under the age of 13 without the explicit consent of a legal guardian, or as permitted by coppa or other platformlicable law. you may revoke your consent and request the removal of your child’s information at any time. if you are the legal guardian of a child under the age of 13 and discover that your child has submitted their personally identifiable information without securing your consent, The Cultor will use commercially reasonable efforts to remove this information. if at any point you wish to review, amend, or request the removal of your child’s information, please send an e-mail to hi@TheCultor and provide the name and account information for your child’s user account.

6. changes to this policy

if we decide to change our privacy policy, at our sole discretion, we will post those changes on this page and update the privacy policy modification date below. any changes to the privacy policy will be effective as of the posting date. your continued use of the platform after The Cultor posts any modifications to the privacy policy shall be deemed your explicit acceptance of those modifications and shall constitute your agreement to comply with the privacy policy, as modified.

7. contacting us

if you have questions regarding this privacy policy, you may email hello@thecultor.com.

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